

REP HEADLINE# 6389851
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT22/12 14.51
*** PCNC-TV ***

ADV # 16681 ADV. NAME ISS/HOUSE MAJORITY PAC

AGY # 2541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # 338299 CONTRACT # 6389851

REP. # OFF. # SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- CHERYL BLAIR
CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 10/23 EST#2162 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1 DATE OCT22/12 14.51

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO NSM/NSA
PR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$830
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

HIATUS 9/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79
AGENCY PRODUCT CODE = 86
AGENCY EST# = 2162

1			800A-900A	30		\$75.00	10/23	10/26	4		TU-F	4
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1 : PITTSBURGH THIS MNG R												
2			900A-1000A	30		\$75.00	10/23	10/26	4		TU-F	4
PROGRAM : PCNC NEWS												
CON COM1 : PCNC NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800P-900P	30	4	\$35.00	10/27	10/27	1		SAT	1
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
4			700A-800A	30	4	\$45.00	10/28	10/28	1		SUN	1
PROGRAM : CH. 11 NEWS CON COM1: CH. 11 NEWS												
5			800A-900A	30	4	\$75.00	10/29	10/29	1		MON	1
PROGRAM : PITTSBURGH THIS MNG R CON COM1: PITTSBURGH THIS MNG R												
6			900A-1000A	30	4	\$75.00	10/29	10/29	1		MON	1
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
OCT/12			\$680.00	NOV/12		\$150.00						
CONTRACT TOTAL												\$830.00
TOTAL SPOTS												12

MARKET TOTALS \$83,000 PCNC 1% WTAE 30% KDKA 33% WPXI 28% WPGH 6% WPMY 0% WPCW 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*

NO 10/22